

Jewel/Eckrich Special Event Description

Date: Sept. 12, 2004

Address: 475 N. Nelson Rd.; New Lenox, IL 60451

Time: 9A – 1P

Description: There are two separate parts of the event – Neither will require security or have alcohol involved.

Part 1 – Product Sampling – 9A – 1P

- The sampling portion of the event will take place storefront and will not interfere with customers or traffic flow at all. It will take place under a 10x10 tent with samples out on the table of both Eckrich smoked sausage and Eckrich deli. Both are covered and prepared properly and by health department standards. The Will County Health Department has already approved our application and an Inspector will come out onsite to issue the actual permit. We will also be handing out coupons to customers during the product sampling event.

Part 2 – Public Relations Event – 10A-10:30A

- The PR portion of the event will take place in a blocked off section of the parking lot. Within that space will be a branded Eckrich truck and trailer; an Eckrich NASCAR Show Car and a 10x10 tent. Jewel and Eckrich will be honoring a military family with a surprise gift and tickets to the upcoming NASCAR race as well as a surprise appearance by Richard Petty. There will be photos taken and media on site to cover the event. A more than sufficient amount of parking will remain for customers and traffic flow will not be impeded.

Date: Sept. 14, 2004

Address: 475 N. Nelson Rd.; New Lenox, IL 60451

Time: 9A – 1P

Description: There are two separate parts of the event – Neither will require security or have alcohol involved.

Part 1 – Product Sampling – 8A – 12N

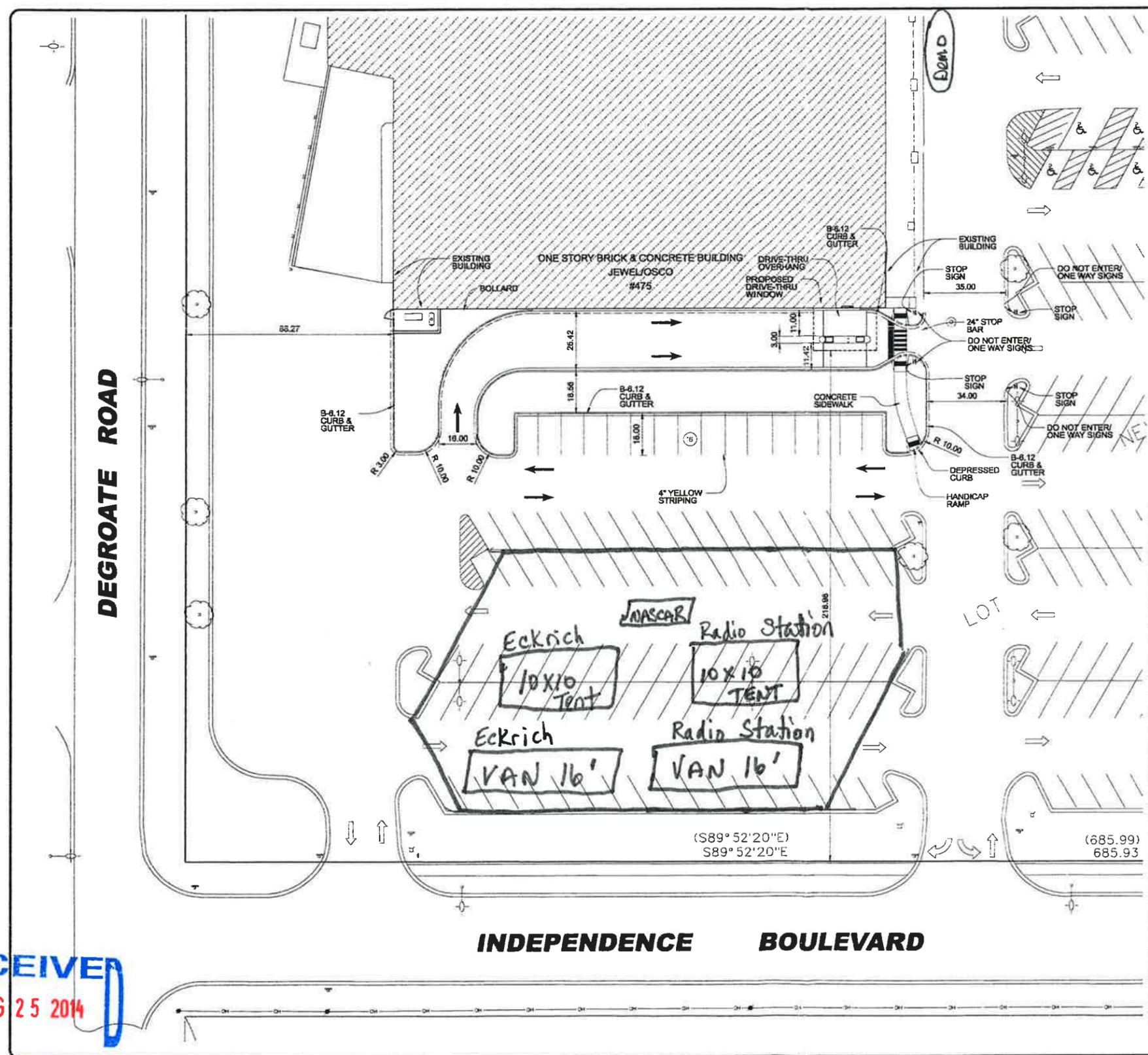
- The sampling portion of the event will take place storefront and will not interfere with customers or traffic flow at all. It will take place under a 10x10 tent with samples out on the table of both Eckrich smoked sausage and Eckrich deli. Both are covered and prepared properly and by health department standards. The Will County Health Department has already approved our application and an Inspector will come out onsite to issue the actual permit. We will also be handing out coupons to customers during the product sampling event.

Part 2 – Public Relations Event – 8A – 10A

- The PR portion of the event will take place in a blocked off section of the parking lot. Within that space will be a branded Eckrich van; an Eckrich NASCAR Show Car a 10x10 Eckrich tent and a 10x10 tent for radio station 99.5 FM. Jewel and Eckrich will be honoring 120 military families who will come by at various points during the event to collect their NASCAR race tickets. The radio station will have speakers tuned to their station but all of their assets will be contained underneath their 10x10 tent. Under the Eckrich tent will be a local country music artist that will play acoustically and will also be contained underneath the 10x10 tent. There will be photos taken in front of the NASCAR show car and the potential for media on site. A more than sufficient amount of parking will remain for customers and traffic flow will not be impeded.



Sunday, September 14 - Jewel / Eckrich



SITE DATA

EXISTING ZONING C-3 (GENERAL BUSINESS DISTRICT)

SITE AREA = 11.59 ACRES
 EXISTING OVERALL SITE LANDSCAPE AREA = 113,518 S.F. (22.5%)
 PROPOSED OVERALL LANDSCAPE AREA = 118,117 S.F. (23.4%)

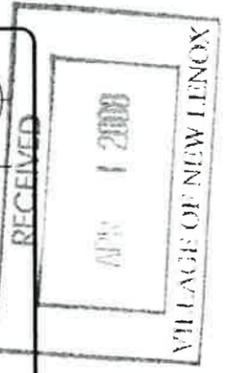
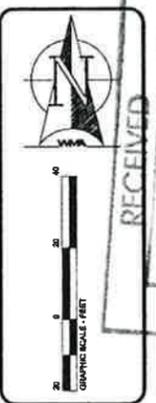
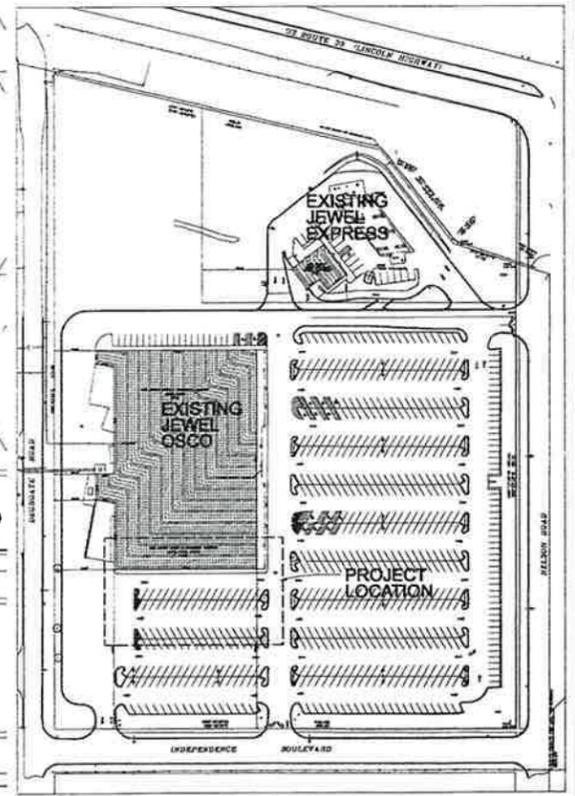
PARKING SPACE TABLE

EXISTING JEWEL PARKING SPACES= 675
 PROPOSED JEWEL PARKING SPACES= 656
 PARKING RATIO= 2.313/ 250

SITE PLAN PREPARED BY:
 CAMBURAS AND THEODORE
 2454 E DEMPSTER ST.
 DES PLAINES, IL 60016

WEBSTER, McGRATH & AHLBERG
 207 S. NAPERVILLE ST.
 WHEATON, IL 60187

SITE KEY
(NOT TO SCALE)



NEW LENOX JEWEL/OSCO
 Camburas & Theodore
 2454 Dempster St. Suite 202
 Des Plaines, IL 60016
 815-326-1525

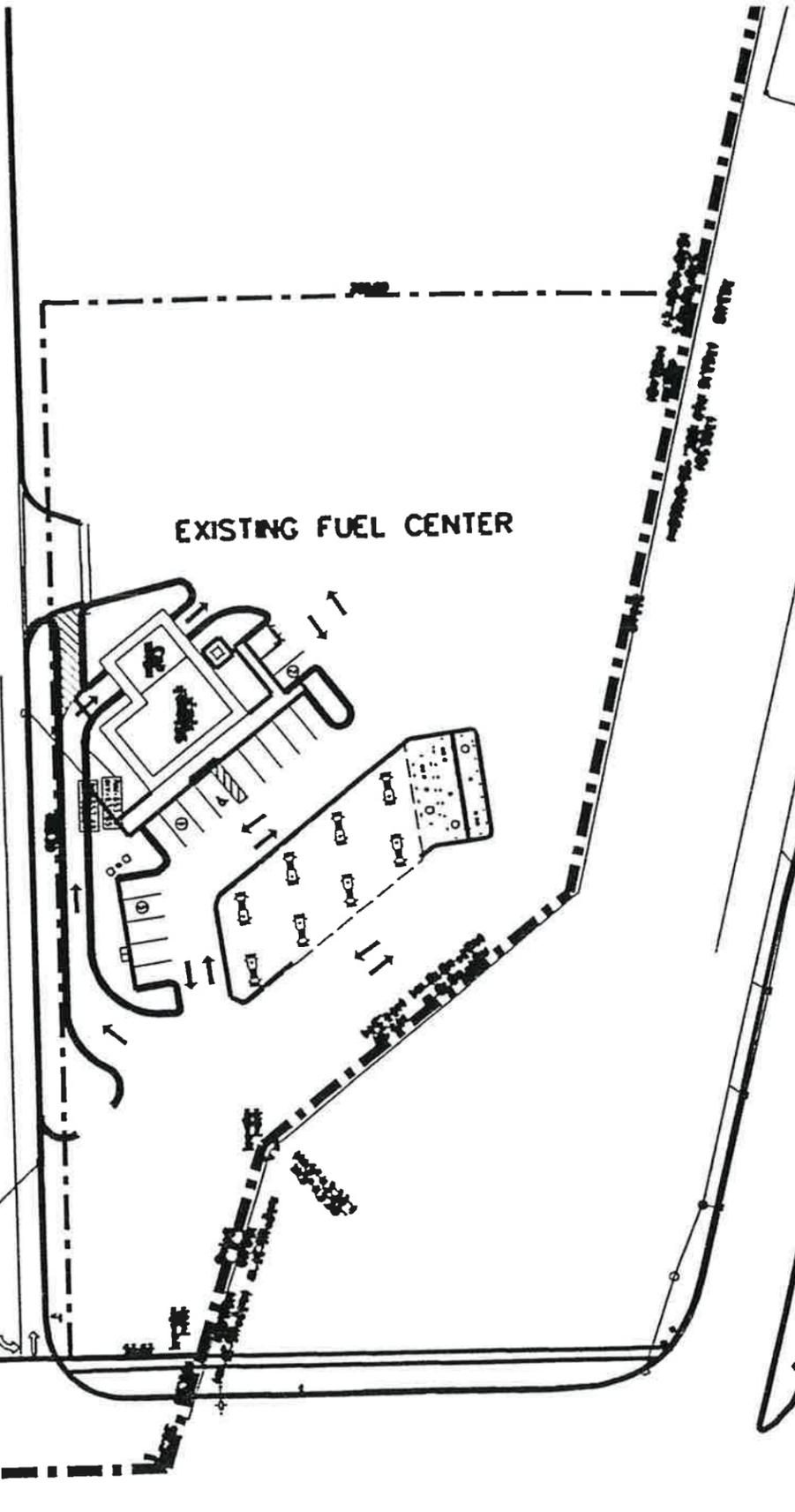
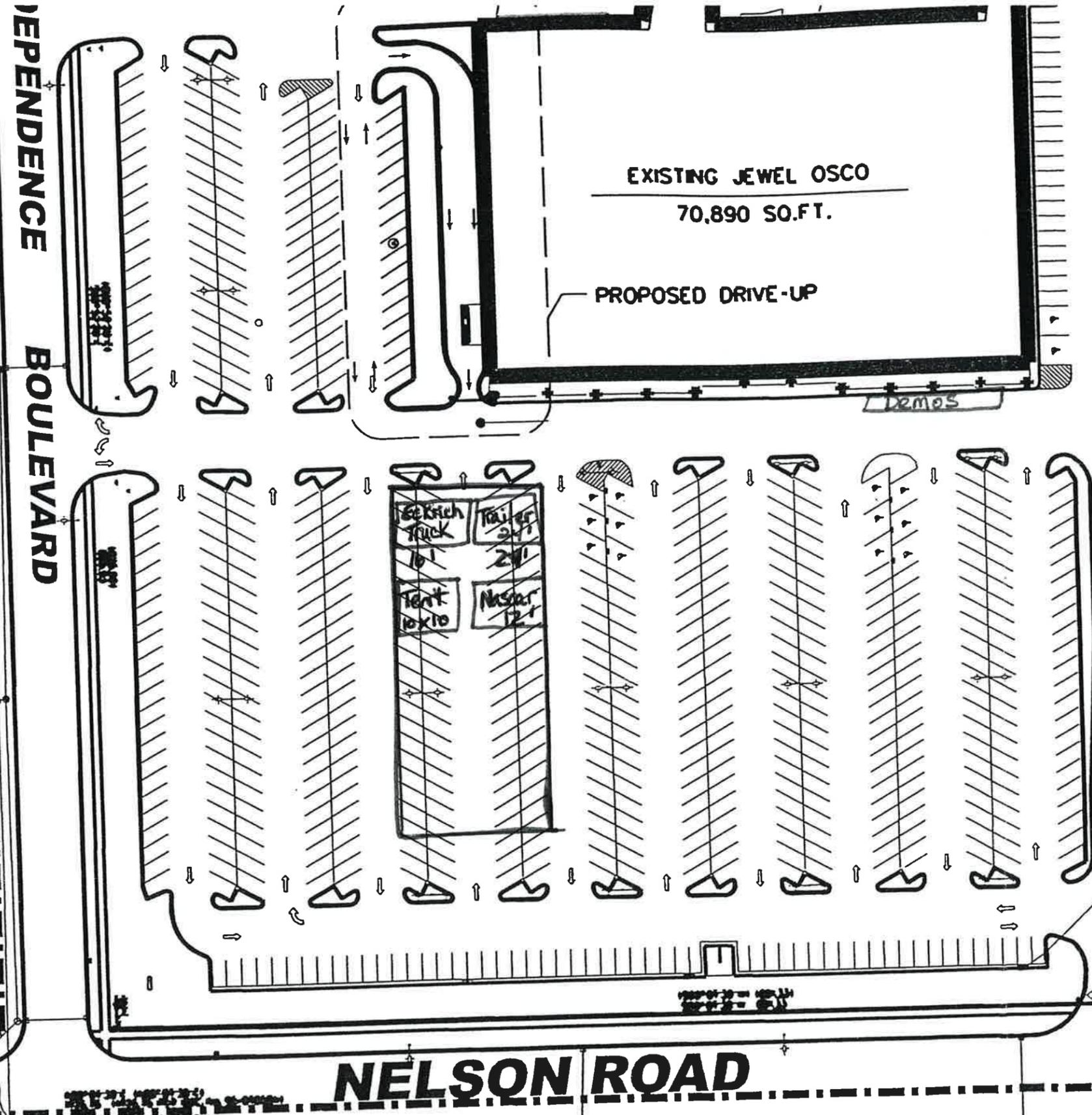
SITE PLAN

WEBSTER, McGRATH & AHLBERG LTD.
 VMA
 207 S. Naperville St.
 Wheaton, IL 60187
 (630) 933-7100 Fax: (630) 933-7101 Email: wma@wma.com
 Design Firm License No. 184-001811

DATE	REVISION DESCRIPTION
1-21-08	Added to site plan
1-23-08	Revised Street plan
2-12-08	1st Review
3-12-08	2nd Review
3-24-08	3rd Review

PREPARED BY: CAMBURAS AND THEODORE
 CHECKED BY: CAMBURAS AND THEODORE
 DATE: 9/11/08
 SCALE: 1" = 20'
 DATE: Nov. 13, 2007
SP-1

RECEIVED
 AUG 25 2014
 BY:



DEPENDENCE BOULEVARD

NELSON ROAD

US ROUTE 30 (LINCOLN HIGHWAY)

RECEIVED
AUG 25 2014
BY:

Friday, September 12 - Jewel/Eckrich